

The Payne Firm, Inc. was the Environmental Consultant assisting Discovery Education in this deal. Below is the press release issued by Discovery Education.

## ***Discovery Education Purchases Clearvue & SVE, Inc.***

### *Acquisition Expands Discovery Education's Video and Digital Media Product Service Offerings*

Bethesda, MD - Discovery Education, the nation's leading provider of on-demand digital media solutions for schools, announced today that it has acquired the Chicago-based educational media company Clearvue & SVE, Inc. An award-winning producer and distributor of videos, DVDs, and the PowerMediaPlus.com media-on-demand service, Clearvue has been serving the instructional needs of American schools for over 85 years.

Effective immediately, Discovery Education assumes responsibility for all of Clearvue's business operations. These include continued support and distribution of PowerMediaPlus.com, development of high-quality video and DVD programs, and full-service distribution of more than 10,000 programs from hundreds of publishers to library media specialists and other educational buyers. Clearvue's operations and employees will remain based in the company's current Chicago headquarters.

"Clearvue & SVE's leadership in the educational services arena stems from its founding commitment to use audio-visual learning to drive student achievement," said Steve Sidel, president, Discovery Education. "We share this mission and, as a result, look forward to tapping into Clearvue's reservoirs of creativity and experience to provide an even more attractive array of products and services to the educational community."

"Discovery Education's acquisition of Clearvue & SVE reflects the excitement in today's educational media market. Teachers appreciate that high-quality content correlated to state curriculum standards and delivered through today's interactive technologies helps them engage students and measurably improve learning," said Mark Ventling, President, Clearvue & SVE, Inc. "Discovery Education is the clear leader in this field and a natural home for Clearvue's customers, employees, and products. We are delighted to be joining forces with Discovery."

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